John 12:27-33

27 Now is my soul troubled; and what shall I say? Father, save me from this hour: but for this cause came I unto this hour. 28 Father, glorify thy name. Then came there a voice from heaven, saying, I have both glorified it, and will glorify it again.
The people therefore, that stood by, and heard it, said that it thundered: others said, An angel spake to him.
Jesus answered and said, This voice came not because of me, but for your sakes. 31
Now is the judgment of this world: now shall the prince of this world be cast out. 32
And I, if I be lifted up from the earth, will draw all men unto me.
This he said, signifying what death he should die.
Pastor Mike Schreib
Just like a magnet:
1. Some people are attracted to the cross (John 8:46)
2. Some people are repelled by the cross (Proverbs 20:1, Exodus 20:14, Psalm 14:1, Jeremiah 9:23, Matthew 27:42)
3. Some people want to be neutral (Matthew 12:30, Romans 3:23)